

PEIFA REPORTING DOCUMENT FOR THE 2013 FISCAL YEAR

<u>LOBBYING</u>
BEE IMPORTATION REGULATION ANNOUNCED
HST IMPLEMENTED
PRESENTATIONS TO LIBERAL CAUCUS
CETA MEETING WITH MINISTER SHEA AND OTHERS
TRANSPORTATION REVIEW LOBBIED FOR
MEETINGS WITH PREMIER GHIZ ON ACRA AND OTHER ITEMS
MANY PEIFA RECOMMENDATIONS INCLUDED IN CARVER REPORT ON THE LANDS PROTECTION ACT
PRESENTATIONS TO LAND USE TASK FORCE
MEETINGS AND REPRESENTATIONS ON EI CHANGES
STRAWBERRY VIRUS PROJECT COMPLETED
MIGRANT WORKER STUDY COMPLETED
BEE IMPORTATION CHANGES HELPED LEAD TO \$18M EXPANSION AT JASPER WYMANS
GRAIN DEVELOPMENT OFFICER LOBBIED FOR AND ANNOUNCED
WORK COMPLETED ON DEVELOPING A LAND BANK/LAND TRUST
PARTICIPATION IN CFA STANDING COMMITTEES
MEETINGS WITH DALHOUSIE DEAN OF AGRICULTURE TO SET PRIORITIES FOR THE INDUSTRY
MEETINGS ON RESEARCH PRIORITIES WITH AAFC DEPUTY MINISTER AND REGIONAL STAFF
MEETINGS AND ACTION ON ROAD ISSUES WITH TRANSPORTATION DM

<u>ENVIRONMENT</u>
SPRAYER CALIBRATION PROGRAM SAW OVER 100 SPRAYERS CALIBRATED ON PEI
PARTICIPATION ON ACTION COMMITTEES ON SUSTAINABLE LAND MANAGEMENT
MOU ON NUTRIENT MANAGEMENT WITH CANADIAN FERTILIZER INSTITUTE
PARTNERING ON 2013 NORTH AMERICAN AGRO-FORESTRY CONFERENCE
PARTNERING WITH DEPT. OF AG AND UNB ON MISCANTHUS BIOMASS STUDY
STAFF PRESENTATION ON PESTICIDE TRAINING
OVER 100 EFPS COMPLETED IN 2013
NITRATE PROJECT WITH KENSINGTON NORTH WATERSHEDS ASSOCIATION
2013 GILBERT CLEMENTS AWARD FOR ENVIRONMENTAL FARM PLANNING AWARDED TO ARTHUR COUSINS AND SONS
4R MOU TOUR OFFERED TO FARMERS, INDUSTRY AND MEDIA
PRESENTATION MADE TO CROPLIFE CANADA 'S SCIENCE AND TECHNOLOGY COMMITTEE

<u>COMMUNICATIONS</u>
PEIFA TODAY CONTINUED WITH 100 NEW SUBSCRIBERS
FACEBOOK PAGE CONTINUES TO REACH 1000'S ANNUALLY
TWITTER ACCOUNT LAUNCHED WITH MANY FOLLOWERS
EXCELLENT RELATIONS WITH LOCAL MEDIA
2014 PEI FACES OF FARMING
PEIFA MAIN SPONSOR FOR AGRICULTURE LITERACY WEEK ON PEI
PEIFA PRIZE FOR PEI PROVINCIAL HERITAGE FAIR FOR AGRICULTURE PROJECTS
SPONSORSHIP OF VARIOUS EVENTS DESIGNED TO INCREASE AWARENESS OF AGRICULTURE
WEBSITE CONTINUALLY UPDATED AND INCREASED TRAFFIC
MAJOR DONATION TO FOOD BANK THROUGH FCC FOOD DRIVE
BOOTH AT FARM MECH SHOW MONCTON
LETTERS TO THE EDITOR ON RELEVANT AGRICULTURE POSITIONS
PRESENTATIONS MADE TO GRADE 3 STUDENTS
AUSTRALIAN RESEARCHER COMES TO PEI TO REVIEW FARMER ASSISTANCE PROGRAM AS A MODEL FOR THAT COUNTRY
MEMBER PROFILES UPDATED ON WEBSITE EACH MONTH
OPEN FARM DAY SPONSOR AND FARM DAY IN THE CITY PARTICIPANT

<u>MEMBER SERVICES</u>
325 APP LOANS TOTALLING \$48 MILLION
AGREEMENT WITH CO-OP ENERGY SAVES MEMBERS THOUSANDS ON FUEL
MEMBERSHIP PARTNERSHIP WITH CHRYSLER CANADA
FARMER ASSISTANCE PROGRAM CONTINUES WITH INCREASED BUDGET FOR 2013-14
50 FEDERATION FAMILIES TOOK ADVANTAGE OF FARMER ASSISTANCE PROGRAM
NEW HEALTH AND BENEFITS PLAN WITH MADAVIE BLUE CROSS & MORNEAU SHEPELL
PROGRESSIVE SAFETY DAY FOR CHILDREN
SAFE ANIMAL HANDLING & TRACTOR SAFETY DAYS
SAFETY TRAINING PROGRAMS FOR FARMERS AND FARM EMPLOYEES
FOREIGN WORKERS SAFETY VIDEO LAUNCHED
EMERGENCY TUBES PREPARED FOR MEMBERS
PEIFA/FCC \$ 2000 SCHOLARSHIP PRESENTED TO MATTHEW LAWLESS
APP LOAN RATE OF PRIME-50 IS THE LOWEST IN CANADA AND SAVES PROGRAM USER THOUSANDS OF DOLLARS

<u>FINANCIAL MANAGEMENT & GOVERNANCE</u>
FINANCIAL MANAGEMENT PROCESS IN PLACE AND FULL MONITORING OF FEDERATION FINANCES BY EXECUTIVE COMMITTEE AND BOARD
APP PROGRAM REPORTING SIMPLIFIED FOR 2013
ALL RECOMMENDATIONS FROM AUDIT MANAGEMENT LETTERS IN PLACE
DEVELOPMENT OF A POLICY MANUAL FOR THE APP PROGRAM
FEDERATION FINANCES CONTINUE TO IMPROVE WITH OPERATING SURPLUS FOR 2013
POLICY AND PROCEDURES MANUAL IN PLACE
HR POLICY IN PLACE AND REVIEWED REGULARLY
STANDING POLICY DOCUMENT UPDATED AND IN PLACE
EXECUTIVE DIRECTOR TAKES TRAINING ON GOVERNANCE FOR NON-PROFITS AND TRADE ASSOCIATIONS

<u>COOPERATION WITH MEMBER ORGANIZATIONS</u>
VERY CLOSE RELATIONSHIP WITH ALL MEMBER ORGANIZATIONS
DEVELOPMENT OF AN ANIMAL WELFARE COMMITTEE WITH REPRESENTATIVES FROM THE LIVESTOCK AND FUR MEMBER ORGANIZATIONS
OFFICE MANAGER ACTS AS ASSISTANT TO PEI WILD BLUEBERRY GROWERS ASSOCIATION
CERTIFIED ORGANIC AND PEI HORT ASSOCIATION SHARE PEIFA OFFICE SPACE
SHARED HUMAN RESOURCES WITH PEI HOG MARKETING BOARD
EXECUTIVE POSITION FOR YOUNG FARMERS OF PEI
COOPERATION ON FARM CENTRE UPGRADES
PARTNERSHIP WITH WILD BLUEBERRY GROWERS ASSOCIATION ON A NEW PEIFA EMPLOYEE
WORKED WITH PEI STRAWBERRY GROWERS IN THE ESTABLISHMENT OF THEIR COMMODITY GROUP AND ASSISTED IN THE WRITING OF THEIR CONSTITUTION AND BYLAWS
CASA PROJECT APPROVED IN PARTNERSHIP WITH THE AG SECTOR COUNCIL, WCB AND THE DAIRY FARMERS OF PEI
PEIFA MEMBER OF THE ATLANTIC FEDERATIONS OF AGRICULTURE