



Farm Centre
420 University Avenue Room 103
Charlottetown, Prince Edward Island C1A 7Z5

PROJECT FINAL REPORT FORM

Submit this completed form along with your final report and financial claim.

1. RESOURCES

Total ADAPT/CAAP Funding

Year	Planned Financial Contribution	Actual Contribution	Percent of Total
2013	\$ 31,000	\$ 21,298.46	69

Industry - Cash

Planned Financial Contribution	Actual Contribution	Percent of Total
\$ 1,500.00	\$ 540.00	3%

Applicant - In-kind Contribution

Planned Financial Contribution	Actual Contribution	Percent of Total
\$3,000.00	\$ 3,000.00	14%

Province / Territory / Municipal - Cash

Planned Financial Contribution	Actual Contribution	Percent of Total
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Other Federal - Cash

Planned Financial Contribution	Actual Contribution	Percent of Total
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All Sources Total

Planned Financial Contribution	Actual Contribution	Percent of Total
\$32,500.00	\$ 21,298.46	69%

2. PERFORMANCE STORY:

Briefly (one or two paragraphs) describe:

- The purpose of the project,
- Why this project is significant,
- What were the lessons learned or hoped to be learned?
- What factors contributed to the project's success; what were the barriers impeding success?

This project aimed to assist the PEI Strawberry Growers Association in developing a management plan to help the industry deal with the strawberry virus issue it is currently facing. The situation is rather unique in the speed with which it developed and the rate of spread, from 2 nurseries in Nova Scotia across Eastern Canada through to Ontario and down the eastern seaboard to Florida in only a couple years. The project aimed to identify management practices that could present as possible alternatives to current conventional pesticide application and also to identify areas for future research. The project involved the coordination of an information session for producers, allowing for the sharing of knowledge from extension specialists as well as between producers.

A major lesson learned with this project is that there are some major knowledge gaps with respect to the strawberry virus issue and it is going to take cooperation between many jurisdictions to be able to deal with some of the knowledge gaps. There are no cut and dry answers to this problem. There isn't a formula producers can follow to avoid having to deal with it.

The PEI strawberry industry is different from those of other provinces in that it is a rather small community, about 20 operations, and the majority of producers are on-board for working together as an industry to try to find some solutions to this issue. One of the biggest potential hurdles, getting cooperation between growers, isn't an issue, Island growers are looking to work together.

3. OUTCOMES

3.1: What is the actual short-term outcome compared to what was expected?

The management plan is not as straightforward as originally hoped. The plan brings together many of the recommendations growers have been given in the past. It also identifies many areas for future research, identifying some of the questions that need to be answered for growers to be able to make better crop management decisions.

3.2: What were the primary short-term benefits to you (the applicant) and to the agriculture and agri-food industry?

The major benefit of this project was the bringing together of information. Bringing together producers through the information session and sharing with them who the experts in this field are and what they know for sure about this situation. One difficulty many producers have is that they do not where to go when they are seeking information.

3.3: What do you anticipate to be the interim benefits (next 12 - 24 months) to you (the applicant) and to the agriculture and agri-food industry?

The major benefit would be initiating research. This project identified some specific areas in which knowledge is lacking. Hopefully the producers will continue their support and continue to seek support from government and other cooperating organizations so that some answers may be found for questions the industry has.

3.4: What do you expect to be the long-term benefits over the next two - five years, or longer?

We anticipate that the long-term benefits of the project will be to initiate a number of the research projects that have been identified in the project and to have the industry develop management plans for the virus that are less dependent on chemicals.

3.5: Were there any unintended outcomes/impacts of this project that should be reported?

The best unintended outcome of the project was the development of a strong working relationship among the growers, two levels of government and private extension people in the region.

3.6: What are any notable next steps after this project is completed that ADAPT and/or industry should address?

Research is needed to address the gaps in knowledge identified. Producers would be able to make better management decisions if there were more tools available to them, but the registration and adoption of many of these tools requires additional research.

4. POST PROJECT

4.1: How many of the main target audience / beneficiaries did you expect to reach?

Expected Reach? **20 strawberry producers** (Estimated number)

What was the total audience/ beneficiaries that this project actually reached?

Total actual reach? **15 producers/13 operations/8 PEI extension**

resources (Estimated number).

If the expected reach differs significantly from the actual reach, please explain why.

4.2: What aspects (if any) not completed that may not be completed?

4.3: How will you track the long-term benefits five years?

The PEI Strawberry Growers Association and the PEI Federation of Agriculture will continue to work with participants and partners in the project over the next 3-5 years and it is our hope that many of the research priorities will be worked on during that time and that the level of knowledge on how to best tackle the strawberry virus issue will increase significantly during the next five years.

5.0: The following questions will assist ADAPT in performing more effectively in the

future. Your assistance in answering these questions would be greatly appreciated.

5.1: Were you satisfied with the level of ADAPT support for this project?

Very satisfied

5.2: Do you see any identifiable areas that are important to you as a business person that are not covered under any ADAPT programs?

No

5.3: Are there any suggestions you have for future ADAPT programs?

It is unfortunate the program is ending. We have just completed two very successful projects with ADAPT funding that meet priorities that have been identified by the PEIFA Board of Directors.

5.4: How did you hear about the ADAPT program?

We have always had a representative on the ADAPT Board.

5.5: Do you know of any potentially innovative projects that could qualify for ADAPT funding?

If yes, please describe the idea and provide a contact name and telephone number.

Prince Edward Island ADAPT Council
 Farm Centre
 420 University Avenue Room 103
 Charlottetown, Prince Edward Island C1A 7Z5

CLAIM FOR REIMBURSEMENT

Name and address of Recipient:

PEI Federation of Agriculture
420 University Avenue, Charlottetown
PEI
C1A 7Z5

Period Covered by Claim:
 From (month)Sept, 2013 to (year)Dec, 2013

Claim Type:
 Advance____, Interim____ or Final X

Project Title: Researching Causes and Solutions for Strawberry Virus Project Number: PE0422

Details of Expenditures Claimed		Amounts	For Office Use Only
Invoice #	Details		
	Consultant's Salary & MERC	16,096.23	
	Travel & Related	2,202.23	
	Project Monitoring	1,000.00	
	Financial Management	1,000.00	
	Performance Measurement	1,000.00	
	Total amount claimed	21,298.46	

I certify that the above amounts, supported by attached vouchers, are for work performed or materials purchased or

leased in accordance with the terms and conditions of the contract and that all identified environmental conditions of the contract have been met.

Signature

This claim has been reviewed and the necessary verifications have been made. The expenditures being claimed are or have been adjusted, in accordance with the terms and conditions of the contract and all documentation under the Agreement.

I recommend that the claim be approved for payment in the amount of:_____.

Signature of ADAPT Council Member