PRINCE EDWARD ISLAND FEDERATION OF AGRICULTURE

Federation Happenings

Summer 2018

www.peifa.ca

Aldo Leopold, a man considered by many to be the father of wildlife ecology once said: "There are two spiritual dangers in not owning a farm. One is the danger of supposing that breakfast comes from the grocery, and the other that heat comes from the furnace." This sentiment is shared by the Federation, and indeed many of the Members. Last winter the Federation conducted a Business Risk Assessment Report that spoke with many industry people and farmers across the Island to get a sense of what issues they felt were threats or challenges facing their business and the industry as a whole. The public's trust in our farms and our products was among the top two.

Farm & Food Care PEI was created last fall to meet this notion head-on, and engage with those "not owning a farm" to help them understand where their food comes from and how it is grown or raised on PEI.
This past summer, Farm & Food Care PEI, which is chaired by the Federation, hosted its flag ship event known as Breakfast on the Farm. On August 4th, the initiative, with the help of a group of dedicated volunteers, and through the generosity of the Craswell family, hosted over 600 people on Crasdale Farms Inc. in South Rustico. Families, tourists, politicians and curious Islanders showed up by the car load to the pristine dairy operation. They were treated to a free PEI-sourced breakfast, full access to a modern day working dairy barn plus lots of agricultural displays and children's' activities. It was a sight to behold and I am proud to say that the Federation has been able to play even a small part in hosting such a great event. My hat's off the organizing team, the Farm & Food Care PEI Steering Committee and all those who were involved with the event.

I left that event feeling excited about what we are trying to do: connect regular consumers to the food that they eat by bridging the gap between the grocery store and the farm. I like to think Aldo Leopold would be pleased.

This program also spent the summer attending major fairs and exhibitions from one end of the Island to the other in that same vein. They were largely met by happy and friendly Islanders or tourists generally interested in learning more. Occasionally, they were also met by those who had sometimes been misinformed or had taken issue with the agri-food industry on the Island. Farm & Food Care PEI Coordinator Santina Beaton and summer student Carleigh MacLeod where armed with facts and compassion for those who wanted to have a conversation.

I feel like in times such as now, when "alternative facts" are becoming a new norm and where we on the Island sometimes farm in a fish bowl – this program is what we have needed for some time. We need an organization or initiative willing to have those difficult conversations and speak with pride about what we do and why we do it. To arm people with not only facts, but connect with them, and even better yet, show them where their food comes from. I like to think of it like going on the offence instead of continually playing defense. We are standing together alongside producers, processors, retailers and government through this program to engage with consumers. Really, I think that is what the people want – to chat about what…. (continued on page 2)

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is going on with our food. We all should be proud of our assurance systems, food safety regulations, the finest management practices and the many other things we do to ensure we are producing and raising top quality products that are safe, nutritious and bountiful. Farm & Food Care PEI is doing what it can, the Federation is doing what it can, and I know you and I are doing what we can. The story we have to tell is a story people want to hear and none of us should be afraid of it. I encourage you to connect with your neighbor, a friend, or a family member who has questions and let them know how great our agriculture and food industry is on PEI. We are all in this together.

If you haven't checked out the Farm & Food Care PEI program, I encourage you to do so. This project, run out of the PEIFA Office, is one of the proudest achievements I have had the pleasure of being a part of since becoming your PEIFA President.

As you head to the fields this fall to harvest, or perhaps clean up from a successful harvest, remember that the Federation is doing what it can with what it has to ensure people understand your business and respect our industry.

I wish you a safe and prosperous harvest season.

David Mol

PEIFA President

2018 PEIFA Golf Tournament

The 21st Annual PEIFA Golf Tournament was held on Thursday, August 2nd at Countryview Golf Club in Fairview.

Thanks to all players and prize sponsors for making this such a successful day!

2018 PEIFA Board of Directors

PEIFA EXECUTIVE MEMBERS

- David Mol - President
- Grant Compton - 1st Vice President
- Ron Maynard- 2nd Vice President
- Ian Drake - Exec Rep. for PEI Young Farmers
- Willem VanderLeeuw- Member at Large
- Mary Robinson - Past President
- Robert Godfrey - Executive Director

PEIFA BOARD MEMBERS

- Janet Murphy - Director - Chicken Farmers of PEI
- Gary Hughes - Director - Dairy Farmers of P.E.I.
- Nathan Burns - Director - Egg Producers of P.E.I.
- David Mol - Director - Island Grains & Proteins Council
- Jeremy Stead - Director - PEI Cattle Producers
- Isaac Thompson - Director - PEI Fur Breeders Association
- Dale Murray - Director - PEI Hog Commodity Marketing Board
- Bernie Shea - Director - PEI Horticulture Association
- Phil Hamming - Director - PEI Certified Organic Growers Cooperative
- Fulton Hamill - Director - PEI Potato Board
- Patrick Byrne - Director - PEI Wild Blueberry Growers Association
- Ian Drake - Director - PEI Young Farmers Association
- Harry Elsinga - Director - PEI Sheep Breeders Association
- Matt Compton - Director—PEI Strawberry Growers Association
- John Rowe –Director - PEI Woodlot Owners Association
- David MacNearney -Director-PEI Beekeepers Association

COUNTY REPRESENTATIVE MEMBERS

Prince County

- Parker Ellis
- Andrew Lawless

Queens County

- Jennifer MacLeod
- Willem VanderLeeuw

Kings County

- Philip Bullpitt
- Keisha Rose

4R Nutrient Stewardship

Once again the PEIFA is happy to partner with the Department of Agriculture and Fisheries, the Department of Communities Land and Environment, the PEI Potato Board, the Kensington North Watersheds Association, and Fertilizer Canada in promoting 4R Nutrient Stewardship here on PEI. Pictured above is agrologist Steve Watts presenting one of his plots to a group of growers outside of Souris on September 21, 2018. This particular plot highlighted some of the principle elements of the 4R program that speaks to applying the right type of nutrient at the right time, at the right rate and in the right place to get the most efficient return. PEIFA Executive Director Robert Godfrey is currently serving as Chair of the Committee overseeing this initiative in conjunction with the others listed.

Environmental Farm Plans

Do You Need Your EFP Updated?

The PEI Federation of Agriculture continues to offer Island producers the opportunity to participate in the Enhanced Environmental Farm Plan (EFP) program. In order to ensure your farm remains eligible for provincial programs linked with Enhanced EFPs, please contact the Federation of Agriculture to schedule a time to review your Enhanced Environmental Farm Plan. EFPs are valid for five years.

If you have any questions or concerns regarding the program, please feel free to contact Matt Hughes or JoAnn Pineau with the Enhanced EFP Program at 368-7289.

EFP staff, JoAnn Pineau and Matt Hughes have been busy meeting with industry representatives and leading discussions on improving the effectiveness of the EFP program. The current EFP content is being reviewed, the aim is develop new content that better reflects current regional farming practices. JoAnn and Matt welcome input from producers of all commodities.

2018 is showing to be a positive year for the Environmental Farm Plan program. There has been great demand for the program this spring, from many different commodities. The EFP staff looks forward to working with producers, and to help develop an EFP for their operation.

On June 23rd JoAnn participated in "Duck Day", an event hosted by Ducks Unlimited Canada at the Charlottetown Farm Centre. The EFP staff had an information booth, and discussed with the public what many Island farmers are doing to improve their environmental footprint, and how the EFP program helps farmers identify and assess environmental risk on their operation. On June 28th, JoAnn participated in an AAFC Living Laboratories Workshop to learn more about what the Federal government is doing to help producers address climate change, soil, water and biodiversity challenges.

Newest Commodity Member to Join PEIFA

The PEI Federation of Agriculture would like to welcome the PEI Fruit Tree Growers Association as their newest Commodity member. Nancy MacKay will be representing the association on the PEIFA Board of Directors.

Farm Safety

Farm Safety Program
By Matt Hughes

Student Tractor Safety Day
On May 25th the Farm Safety Program hosted a Tractor Safety Day at the Kensington Fire Hall. The event was for students enrolled in the Kensington and Kinkora Academic Diploma Program. The day consisted of guest speakers from JVI driver training, Workers Compensation, Highway safety, and other agriculture industry representatives. The students spent the afternoon completing obstacle courses with various pieces of farm machinery, which were provided by Kensington Agriculture.

ISASH Conference
The farm safety coordinator attended the International Society for Agricultural Safety and Health conference in Halifax. The conference included many sessions and workshops which focused on workplace safety, training, drug use in the workplace, and mental health.

First Aid and CPR
Anyone requiring training in First Aid and or
CPR, courses are ongoing. Please contact Island First Aid for further information on course dates, and group pricing.

2019 "Faces of Farming" Calendar
We are currently looking for PEI Federation of Agriculture Members to be featured in our 2019 Faces of Farming Calendar. If you are interested in being featured, please contact Matt at mhughes@peifa.ca

DoMoreAg Foundation
The PEIFA has partnered with the DoMoreAg Foundation to develop local resources for mental health first aid. These resources are being built based on 3 pillars: Awareness, community, and research. "We are champions for the mental wellbeing of all Canadian producers and are changing the culture of Agriculture to one where all producers are encouraged, supported and empowered to take care of their mental wellbeing." If you would like more information you can contact Matt Hughes @ 902-314-2117 or visit www.domore.ag.

Is there anything you would like to see done in Farm Safety?

The farm safety program is seeking input from our members on what you would like to see done in farm safety that isn't already being done. Are there any courses, services, or workshops that you would like to see offered? We want to serve our members the best we can and your feedback would be appreciated.
Please call or email Matt at the office mhughes@peifa.ca 902-368-7289.

Federation Activities

Freeze Damage

In late May and early June there was a significant amount of cold weather that resulted in multiple frost incidents across PEI. A few of these nights actually seen temperatures dip below zero degrees. This resulted in damage to many perennial crops on the Island. Strawberries, blueberries and apple producers were all hit in some capacity by these cold temperatures and some have experienced losses as a result.

The PEIFA brought together the PEI Strawberry Growers Association, the PEI Wild Blueberry Growers Association and a group of commercial apple growers to talk about the damage. Since then, the Federation has helped by facilitating two meetings for the three groups with officials from both the Provincial Department of Agriculture and Fisheries as well Agriculture and Agri-Food Canada. .

All three organizations were able to speak about the crop damage they were experiencing and the need for assistance. Further, the group collectively spoke to the inadequacies with the available crop insurance programs offered to fruit and berry producers on PEI. They pointed to the need for the industry to remain competitive with Nova Scotia where programming is much more adequate.

Government has offered to explore the idea of late enrollment into AgriStability for these producers. Both levels also agreed to explore the current suite of crop insurance programs offered to each commodity and for further dialogue into this winter on how these programs can be reformed going forward.

Land

Land continues to be an issue for our Members. Land access, land values and the Lands Protection Act (LPA) continue to be issues for our Members.

According to the FCC Land Value Study for 2017, land values increased 5.6% in 2017 following increases of 8.5% in 2015 and 13.4% in 2016. Queens County saw the largest increase at 8.4%, followed by Prince County at 4.6% and Kings County at 1.5%. This continues a trend since 2010 where land on PEI continue to be more expensive year after year.

The PEIFA, alongside other farm organizations have questioned whether or not the LPA is operating as it is intended given a few questionable sales that have been brought to the PEIFA's attention in recent months. The PEIFA continues to reached out to the Department of Communities, Land and Environment (CLE) about this issue and hold steady pressure to ensure Island farmers have a fair opportunity to purchase land that is for sale.

Government has responded by launching an Island wide review of Land Holdings that is being carried out by the Island Regulatory Appeals Commission (IRAC). In addition, the Department of CLE is forming a Working Work around the issue of land that the Federation has been asked to sit on. The first meeting of this group is expected in the coming weeks.

Federation Activities

Labour – PEI Farm Team

The PEIFA partnered with the PEI Agriculture Sector Council and Skills PEI to launch a program this past summer that was aimed at attracting students to work on farms for the summer in 2018. Specifically, students going into Grade 11 or 12 were provided with a $500 Summer Student Employment Bursary and students entering post secondary or continuing in post secondary education received $1000 for completing a set amount of hours over the summer.

Over 80 students took advantage of this project this past summer and that is a great news story. This is a project the Federation will look to purse again next year. If you were unable to take advantage of the program in 2018, look for it again next spring or contact the Federation office to learn more.

Atlantic Federation of Agriculture

The Atlantic Federation of Agriculture met on April 23rd outside of Halifax to discuss their common issues. The AFA took the opportunity of being together to invite Regional AAFC Director Janet Steele to brief the group on the Federal-only elements of the new Canadian Agriculture Partnership framework. This gave the group an opportunity to provide feedback to Ms. Steele about the process challenges found within completing Federal-only projects and how difficult they are for small organizations like the PEIFA to obtain. Janet committed to taking the groups comments back to those responsible in Ottawa to allow for a greater deal of flexibility for smaller farm organizations.

The meeting also featured a presentation on NSFA's robust Farm Safety program. It was agreed that the four respective Associations should hold a Farm Safety meeting to look for greater way to collaborate over the next few months. Matt Hughes, PEIFA's Farm Safety Coordinator will be taking part in those conversations.
PEIFA has completed its tenure as Chair of the AFA. New Brunswick in now Chair.

The Group met again on the sidelines of the CFA Semi-Annual Meetings in Vancouver in July to discuss common issues facing the region such as carbon pricing, public trust and taxation.

Carbon Pricing

The Government released their Climate Change Action Plan in May that outlines their plans into 2023. The document itself covers adaptation as well as mitigation measures. The document outlines how the Government plans to hit the federal target reduction of greenhouse gases of 30 per cent below 2005 levels by 2030.

The biggest omission within the document is a clear outline of what carbon pricing program the Province plans to employ come January 1st 2019. The plan speaks to the decrease of "the relative price of electric heating in homes" as a "first step" related to carbon pricing. It then goes on to say that the Province is committed to the Pan-Canadian Framework for Clean Growth and Climate Change "including an overall approach to carbon pricing that makes sense for the residents and economy of Prince Edward Island."

The document commits the Province to ensuring "exemptions are applied to marked fuel in the agriculture and fisheries sectors", but does not outlined what it is exempt from.

The Province has stated that there will be no carbon tax implemented on PEI. In the meantime, provincial alliances are being formed as Alberta, Saskatchewan and Ontario have all collectively come out against the idea of implementing a tax. Legal proceedings have been launched and it unclear what this will achieve or if it will delay implementation. The Federal Government remains committed to their plans. The Federation will continue to monitor this unfolding issue.

Federation Activities

Carbon Pricing – Federal Back-Stop: PEIFA Comments to Senate

President Mol presented a set or remarks to the Senate Standing Committee of Agriculture and Forestry on May 10 in Ottawa regarding the Federal Backstop regulations for carbon pricing. This legislation can be utilized by the Federal Government next year if a Province fails to meet Federal requirements to have a carbon reduction plan that includes a tax. President Mol argued for:

- Agriculture exemption from carbon pricing for all fuels – including propane. Currently there is an exemption for farm fuels (marked) but propane is not included.
- The need to rebate or compensate farms for paying added costs on freight and transportation of their products
- To not overly tax a processing industry that all farms rely on to process their products whether it be a beef plant, fry plant or milk processor.
- To be mindful of regional competitiveness issues as carbon pricing differs between provinces
- To expand the definition of farmer within the Act. The draft Act wording could have potentially excluded legitimate greenhouses, Christmas tree farming and maple syrup producers among others.
- To invest in research and innovation to help agriculture harness greenhouses gases because the industry should be and can be a part of the solution. Taxation is not the answer to this problem.

Low Carbon Economy Leadership Fund

On June 8, the Federal Government announced the creation of a Low Carbon Economy Leadership Fund. Locally, the joint investment on PEI amounts to $47.8 million. The funding is to "help the people of Prince Edward Island improve energy efficiently in their homes, businesses, industries and farm operations," across PEI.

The PEI Federation of Agriculture has reached out to Communities, Land and Environment Minister Brown and his officials asking for funding to help the Federation examine the opportunities agriculture has to reduce carbon and help with pulling together the programming this fund is designed to provide. Specifically, the PEIFA would undertake the research of: identifiying best management practices that not only increase the economics of farming, but also reduce greenhouse gas emissions. The PEIFA remains in talks with both the Department of Communities, Land and Environment as well as the Department of Agriculture and Fisheries about how a program of this nature may roll out. Stay tuned in the coming weeks by reading the PEIFA Today for further details.

CFA Semi-Annual Summer Meeting

President David Mol and Executive Director Robert Godfrey attended the CFA Semi-Annual Meeting in Vancouver, BC from July 16-18, 2018.

This meeting focused on many issues including NAFTA, federal budget consultations, public trust, labour, and preparations for next year's federal elections

Following the meeting, the CFA hosted its annual Federal/Provincial/Territorial (FPT) Ministers meeting. PEI's Department of Agriculture and Fisheries Deputy Minister John Jamieson and MLA Hal Perry representing Minister Henderson joined President Mol at the Board table.

The FPT Roundtable meeting focused on economic growth for the sector and the need to remember the interconnected nature of everyone's agriculture policies.

This meeting continues to bring value to the PEIFA by ensuring our voice is heard at the National level and allows us to stay abreast and indeed learn from other jurisdictions across the country. It helps focus us on how we can collectively strengthen the Canadian industry as a whole.

Federation Activities

NAFTA

Negotiations continue to drag on with the North American Free Trade Agreement with news changing by the day.

The President of the United States has taken aim publically at the supply management sector with a particular interest in dairy. He has tweeted to his many followers about the tariffs in place for dairy products being shipped into Canada and this has gained some attraction in the American media.

US Secretary of Agriculture Sonny Perdue recently came to PEI on June 14-15 to tour parts of Eastern PEI With our Canadian Minister of Agriculture and Agri-Food Lawrence MacAulay. This included a tour of Rollo Bay Holdings. The PEIFA was able to attend this tour as well as take part in an evening dinner on June15th. Secretary Perdue seemed to tone down the rhetoric that was coming from his President by commenting that he was not interested in dismantling the supply management system but made it clear he does want further access.

We understand that the US Trade team has indeed taken this position this summer, but the issue remains high on the issues of contention that remain.

The Federation continues to hold the position that any NAFTA agreement must be of no-harm to the agriculture sector and this includes to our supply management sectors as well as all our members who rely on exports. NAFTA is an important market for many of PEI's agriculture products including potatoes and tariff free access for these products must continue.

The PEIFA has been monitoring these discussions and will continue to do so. There is great deal of pressure to get a deal done at this very time and we ask the Government to keep up the pressure and not to take a deal that hurts Canadian farmers.

Municipal Amalgamation

The PEIFA met with consultants representing the West River Group and Stantec on June 21 providing them with comments for a report on amalgamating Afton, Bonshaw, Meadowbank, New Haven- Riverdale and the West River. These communities have hired Stantec to put together a report that outlines a case for amalgamation and what the tax rate will look like.

PEIFA highlighted the four main concerns provided by the Membership at the 2016 AGM and discussed the importance of keeping farmland in production regardless of amalgamation. Specifically, we talked about the need to respect our industry's right to farm free of municipal regulations that hinder our businesses and the need for a clear process that allow farms to develop land if we so desire to do so, We also stressed the need to keep taxes low as many farms are rural and do not utilize municipal services and that all land-use policy for agricultural land remain with the province.

The report was released just this month for the communities to consider as they look at the possibility of amalgamating. All are currently incorporated municipalities and will require no annexation. The consultants were unclear of what the communities will do once they have the report.

The PEIFA will continue to monitor these talks going forward.

Federation Activities

Agriculture Adventure Days

The PEIFA participated in Agriculture Adventure Days at the Eastlink Trade Centre on March 21st and 22nd, 2018. Approximately 350 Grade 3 students from schools in and around the Charlottetown area went through the event which was designed to give them a taste of what farming on PEI involves.

The PEIFA display included a small compact tractor with an implement donated for the event by Green Diamond Equipment. The PEIFA spoke about the basics of farming on PEI and the basics of tractor and lawn mower safety.

A second day was scheduled that would have seen an additional 350 students, but was cancelled due to a snow-storm that resulted in the closure of Island schools for the day.

Charlottetown Food Council

The City of Charlottetown has created a Food Council "to examine the operation of our existing food system and take action to improve it." This working group is designed to achieve this objective "through food related education, policy recommendations, and program development."

The PEIFA applied to be a part of the Council and it has been accepted. Executive Director Robert Godfrey has been named as Vice-Chair of the Council and will serve a two year term along side 11 others from a wide array of backgrounds. The Council will be Chaired by Karen Murchison, the Research Coordinator for the Certified Organic Cooperative and includes Travis Cumminsky as a producer rep. There are also people representing the ADAPT Council, the Charlottetown Food Bank, government, Charlottetown schools and those interested in the local food movement and connecting farmers to markets within Charlottetown.

The Council has started a Strategic Planning Exercise to determine how to best move forward. The PEIFA will keep the membership informed on how the Council moves forward through the PEIFA Today.

CAP Meeting with Department of Agriculture and Fisheries

The PEIFA participated in a Roundtable with the Senior departmental officials of the Department of Agriculture and Fisheries on May 16th to discuss the new programs found within the new Agriculture Policy Framework Agreement call the Canadian Agriculture Partnership (CAP).

This gave the PEIFA an opportunity to highlight its priority areas for 2018 including our flagship programs such as Farm Safety, the Environmental Farm Plan and the Advance Payment Program. It also allowed for myself to talk about our Business Risk Assessment Report and our desire to move toward an action plan or strategic plan.

It allowed the Department the opportunity to talk about ways we could work together and educate the Federation on the programming that is available to the PEIFA membership.

Federation Activities

Temporary Foreign Workers Primary Agriculture Review

Employment Services Development Canada (ESDC) hosted a program overview presentation and joint consultation in Charlottetown that was heavily attended by agriculture organizations and a number of large producers who access this program.

The PEIFA was in attendance to support the membership and advocate for changes to the program that would streamline agriculture TFW applications that today take upwards of 16 weeks to complete. Further, the PEIFA wanted to hear from those in attendance to gain a greater understanding of Members' concerns.

The goal of this consultation was to have ESDC hear from people utilizing the program and get an idea of what changes are needed as they conduct a review of the overall program itself as it relates to primary agriculture. They wanted to know the needs and priorities the sector is facing.

They have conducted roundtable consultations of this nature all across Canada to hear from Primary Producers, conducted virtual sessions, online consultations and accepted written submissions. The results will be "shared with key national associations and employer associations" before going to the Minister. The recommendations will be presented to the Minister this fall and any changes will come from there.

Atlantic Grains Council Meeting

The Atlantic Grains Council hosted their summer meeting in Charlottetown from July 30-31st. The PEFIA, as a Member of the Council attended these meetings to learn about what is going on in the grain sector and what issues should the Federation be in tuned to.

Issues discussed included wheat classification, the Atlantic Check-Off for grain producers, cultivar and breeding at Harrington and other ongoing research

Farm Emergency Plans- Firefighter Tours

PEIFA is putting together a pilot project with the Crapaud Fire Dept with a primary focus on farm fire awareness. The aim will be to familiarize first responders with the hazards that each farm in their area has, and to identify them on the farmstead (fuel storage, chemicals, livestock, manure storage, etc.). This is to prepare first responders for hazards which are uncommon compared to typical emergencies.

If successful, the PEIFA would like to do this with other Fire Departments across the Island.
PEIFA has reached out to the Province and suggested that Premise Identification Numbers could be rolled into the project. The main goal is to replace the now inefficient "Farm-Safety-Tubes" that are a part of every Environmental Farm Plan, but are rarely in place or utilized by first responders.

AAFC Open House

Agriculture and Agri-Food Canada's Research Farm in Harrington opened its doors to the public on July 14th. Many different commodity groups were there for the public to learn about agriculture on PEI. PEIFA and Farm & Food Care PEI were in attendance to promote Island agriculture and answer any questions people had about the industry.

Farmers Helping Farmers

The PEIFA presented to this group of elected Kenyan leaders from Meru County in Kenya on the morning of June 29, 2018. They were interested in how a unified general farm organization operates and what types of issues the PEIFA tackles. The group included Governor Kiraitu Murungi, First Lady H.E. Pricilla Murungi as well as Members of the Meru County Cabinet and their Senior Government Officials. Farmers Helping Farmers arranged the delegation's visit and the PEIFA was happy to have the opportunity to speak with them.

2019 Calendar in the works

The PEIFA is once again working on our very popular Faces of Farming calendar promoting Island farms and farm families to the general public. This calendar is very popular and the office constantly gets calls looking for these calendars from the non-farming public. The 2019 calendar will be fully distributed within a couple of weeks of being printed.

If you would like to be featured in a future calendar, please send us a note or give the PEIFA office a call. 902-368-7289 or mhughes@peifa.ca

First Annual Breakfast on the Farm

Saturday August 4th, 2018

Farm and Food Care PEI's first annual Breakfast on the Farm was hosted at Crasdale Farms Inc. in South Rustico on Saturday August 4th, 2018 and it was a huge success. Over six hundred people took advantage of this excellent opportunity to visit a modern dairy farm, enjoy a PEI sourced breakfast, learn about farming and where our food comes from, and much more. Farm & Food Care PEI is remarkably appreciative of everyone who supported this event, and are excited to see what next year's second annual Breakfast on the Farm will consist of.

Farm & Food Care PEI would like to thank everyone who helped make this important event happen. We are profoundly appreciative of Brian and Amber Craswell, and family for their excellent hospitality and graciously opening up their beautiful farm to us and the public to host this event. To all our partners, we are grateful for their support and contributions to Breakfast on the Farm, especially to the local businesses who donated all the tasty island sourced food. We would also like to acknowledge Jeremy and his team with Simple Feast Catering for all their hard work while preparing and cooking all the delicious food for all attendees. We are genuinely thankful for all the incredible volunteers who came out to help make Breakfast on the Farm run smoothly, plus set up and take down for this event. Lastly, a big thank you to everyone who came out to support this event, and help us promote it. Without you all this event could not have happened, we truly appreciate all of your support.

Breakfast on the Farm was a free public event that brought together consumers and producers, with an overall greater goal of increasing the public's trust in our food and agricultural industry, here on Prince Edward Island. Guests who attended this event were treated to a free locally sourced breakfast and also had the opportunity to tour a PEI family farm, participate in a variety of activities, become educated on where our food comes from, and more. Coffee was offered to attendees in exchange for a donation to PEI 4H where $284.00 was donated to the PEI 4H Trust. Breakfast on the Farm created a unique opportunity for island farmers, tourists, and non-farming islanders to have a conversation about food and farming on Prince Edward Island. This event allowed the public to have all their questions and concerns answered by the people who are actually producing and involved in the production of the food that is on our plate; this ensures that the public is receiving accurate and credible information. It truly provided a showcase for food production on PEI and gave non-farming islanders the opportunity to meet real farmers and members of the agri-food industry. This was a positive and effective event for the food and agriculture industry on Prince Edward Island.

Breakfast on the Farm 2018 Partners:

Gold-

Amalgamated Dairies Limited , Blueberry Farmers of PEI, Cavendish Farms, Dairy Farmers of PEI, Egg Producers of PEI, Farm Credit Canada, Larkin Bros. PEI Potato Board, PEI Department of Agriculture and Fisheries, Maritime Electric

Silver-

Agriculture In The Classroom, HJV Equipment, Kensington Agricultural Services, PEI Agriculture, Awareness Committee, PEI Agriculture Sector Council, PEI Agromart/ Island Lime, PEI Federation of Agriculture

Bronze-

Atlantic Agri Business Council, Atlantic Beef Products, Fitzpatrick & Co., Green Diamond Equipment, Island Farmer, PEI Bag Company, PEI Grain Elevators. Phillips Feed Service

I LOCAL FOOD
#LOVEPEIFOOD
FARM & FOOD Care
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Breakfast on the Farm
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Breakfast on the Farm
FARM & FOOD Care
I LOCAL FOOD
#LOVEPEIFOOD
FARM & FOOD Care

The Advance Payment Program

The Advance Payment Program provides Financial loans to assist farmers in planting, Harvesting and marketing their crops.

0% Interest up to $100,000
Loans under $25,000 have reduced fees
$100,000—$400,000 rate is prime -0.75%
Loan limit is $400,000

Please contact Andrew Wood or Tim Seeber for more information on the Advance Payment Program.
Federation Members received preferred administration fees (Please contact the Agricultural Insurance office to forward crop insurance paperwork to Tim or Andrew)

Summerside
CHRYSLER DODGE JEEP RAM
SUMMERSIDE'S ACTION CORNER

Special Fleet Pricing for PEIFA Members

Examples of Discounts available for Federation Members for 2019 Models

Ram 1500 Quad/Crew Cab	**$14,000**
Ram 1500 Reg Cab	**$9,500**
Ram 2500/3500 Diesel	**$14,500**
Dodge Grand Caravan (Excl CVP - 29E)	**$9,750**
Dodge Grand Caravan CVP - 29E	**$8,700**
Pacifica (L, LX, Touring, Excl. Hybrid)	**$7,100**
Jeep Wrangler	**$4,000**
Jeep Grand Cherokee (excl SRT8)	**$7,000**
Chrysler 300 / 300S / 300C (excl SRT8)	**$8,300**
Dodge Journey (FWD, Excl. SE	**$6,000**

Summerside Chrysler Dodge
3 Water Street Summerside, PE C1N 4K4
www.summersidechrysler.com
Sales 1-866-798-4276

PEIFA Corporate Partner

Farm Credit Canada
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