

# 2025 Maritime Wild Blueberry Conference

This conference will offer a platform for meaningful conversations, networking, and the sharing of ideas aimed at advancing the success and growth of the wild blueberry sector across Atlantic Canada.



## Agenda Highlights

- Wild Blueberry Promotion and Advocacy Updates
- Fireside Chat with Provincial Ministers of Agriculture
- Developments in Machine Vision and AI technology for the Wild Blueberry Industry
- UAV Usage for Assessing and Applying Agrochemicals in Wild Blueberry Production
- Efficiency and Performance Evaluation of a 5-foot Mechanical Harvester

## How to Participate

**There are three options for registration:**

- Send your completed registration form to Noella Le Brun at [n.lebrun@bellaliant.net](mailto:n.lebrun@bellaliant.net)
- Send your completed registration form to JoAnn Pineau at [joann@peifa.ca](mailto:joann@peifa.ca)
- Submit your registration form by mail/in-person to the PEIWBGA Office (159 Sherwood Road, Charlottetown PE, C1E 0E5)



## EVENT DETAILS

**11 & 12 APRIL 2025** ↙

**DELTA BEAUSEJOUR  
750 MAIN ST, MONCTON, NB**

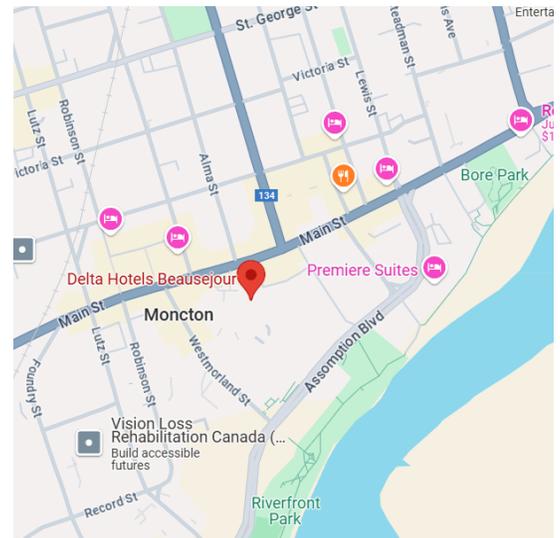
Please join us!

## Accommodations

### There are two options to book accommodations:

- Book your own accommodations at the Delta Beausejour [here](#) before **March 14th**.
- Contact our office at 902-314-8465 or joann@peifa.ca to book your room.

**The PEIWBGA will be reimbursing hotel rooms for members who make their own reservations; please contact our office for details & to submit your expenses.**



## Getting there

### There are three ways to get there:

- The PEIWBGA will provide group bus/van transportation for the two-day event. Please call or email our office (902-314-8465 or joann@peifa.ca) by **March 28th** to register for transportation.
- The PEIWBGA will provide bridge and mileage reimbursement for those who prefer to take their own vehicle. Please contact our office for details and to submit expenses.

## Three more things you need to know:

- The PEIWBGA Business Meeting will be held separately from the central presentation room as part of this event.
- Online participation will be available for those who cannot attend in person; details will be circulated as the event approaches
- A finalized agenda will be circulated in the coming weeks.





## Resolutions

### Here is an overview of our Resolutions Policy:

Resolutions may come in one of two types:

**Resolutions of Recognition** recognize or thank an individual or entity for an activity or achievement. These resolutions call for no action or change in Association policy and may be accepted at any time up to one week before the general meeting date.

**Resolutions of Action** call for action or a change in Association policy. As this type of resolution may be of concern or have a negative effect on other members of the Association, sufficient notice of their consideration will be given. In the usual course of events, a resolution that has not been submitted by the required date will not be accepted by the board for consideration at the general meeting.

To give sufficient notice, the Association secretary must receive the resolution no later than four weeks before the general meeting date.

The Board or executive committee will review the resolution for clarity and legality. If either is in question, the resolution shall be referred back to the sponsor for revision. Any revision must be resubmitted within one week to give sufficient time for the Association to distribute the resolution to the membership two weeks before the meeting date.

## Nominations

### *Call for Vounteers!*

Please consider supporting the PEI Wild Blueberry industry by letting your name stand for the PEIWBGA Board of Directors. If you are interested in participating, please contact the PEIWBGA office.



## Pioneer Award

The PEI Wild Blueberry Growers Association established the Pioneer Award to commemorate those individuals who, through their efforts and generous help to others, contributed to the development of the wild blueberry industry on Prince Edward Island. The Pioneer Award should remind current growers of those who helped and gave us advice when we started out and the persons unknown to us who helped them. We should be reminded that we owe a debt that we can repay by offering our help and advice to the next new grower we may meet. If you would like to make a nomination for the Pioneer Award, please send it to the PEIWBGA office as soon as possible.

## Recognized Pioneers

Cameron (Cam) MacLean	Leo Handrahan
Arthur (Art) Doyle	Tom Atkins
William (Bill) Wells	Roy MacLean
Russell (Rusty) Clark	John MacDonald
William Cousins	Bill Gill
Kenneth Yeo	Richard Farmer
Roy Clohossey	Leigh Jenkins
David Saunders	Howard Quinn
Wilson Shea	
Walter Christopher	
Anthony (Tony) Leblanc	
David Clark	



**2025 Maritime Wild Blueberry Conference / Conférence maritime des bleuets sauvages 2025**

April 11-12, 2025 / Le 11-12 avril 2025

Delta Hotels by Marriott Beauséjour, Moncton

Registration Form / Formulaire d'inscription  
(No registration fee / Aucun frais d'inscription)

Nom / Name : \_\_\_\_\_

Address / Adresse: \_\_\_\_\_  
\_\_\_\_\_

Phone Number / Numéro de telephone: \_\_\_\_\_

Email / Courriel: \_\_\_\_\_

Category

Producer / Producteur

Processor / Transformateur

Government / Gouvernement

Other / Autre \_\_\_\_\_

Hotel Reservation Information / Information sur réservations de l'hotel

750, rue Main Street  
Moncton, NB E1C 1E6  
(506)854-4344

Hotel(s) offering your special group rate | Hotel offre un taux spécial de groupe •  
Delta Hotels Beausejour for 189 CAD per night/ par nuit (**Deadline, March 14<sup>th</sup>, 2025, Date limite, le 14 mars 2025**)

For more information, contact Noella LeBrun, at (506)461-2160 or by email at [n.lebrun@bellaliant.net](mailto:n.lebrun@bellaliant.net)

Pour plus d'informations, contactez Noella LeBrun au (506)461-2160 ou par courriel à [n.lebrun@bellaliant.net](mailto:n.lebrun@bellaliant.net)